

SNAPSHOT OF LOCAL BUSINESS

Thanks for your interest in writing a SNAPSHOT for the Fall City Neighbors Newsletter. Below are some ideas to consider in putting that together. Please remember the 15th of the month deadline, and get a draft to me earlier if you want comments.

- If you have a logo or other graphic you like, it adds visual interest to the page. You can send that to me as a digital file, or I can scan it in.

- It is important to have a photo to “put a face” on the business. If you have one you like, you can send it as a digital file or I can scan it in. I would be glad to take a digital photo, especially if we get it done early!

- In your writing, consider telling who you are: your interests, family, your connection to Fall City and how you came to live here.

- How did you come to do what you are doing? What do you like the most about it? Any funny stories?

- And last, and reasonably briefly, what do you have to offer? Please don't go to great length here...if folks are interested, they will contact you.

- No “Special Offers”, please. This is not an “ad”.

- Be sure to include contact information.

- 250-350 words is a good length. Don't feel you need to write that much, if it seems long. And write more if you get in the swing of it.... I can edit if necessary, and will check the final with you.

Thanks for thinking of the newsletter. Have you also listed your business on the Fall City web site (www.FallCity.org) and in the Fall City Yellow Pages?

Feel free to contact me for information about being a Newsletter Sponsor (\$25 per month) or making a donation.